



The 2017

Sustainability Leaders

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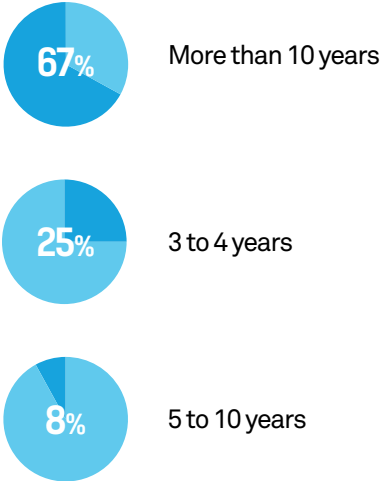
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Who We Asked

1035 qualified sustainability experts completed the online questionnaire from March 6th to April 26th, 2017.

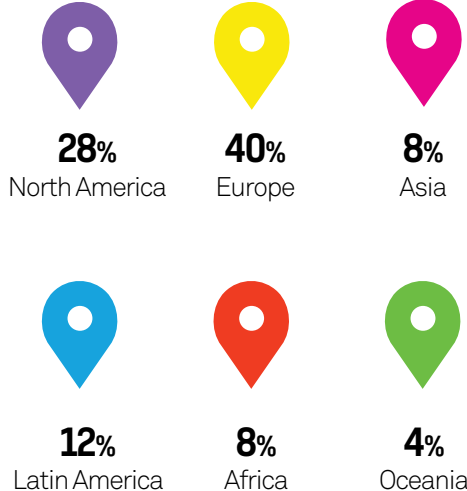
Experience

Respondents have the following experience working on sustainability issues:



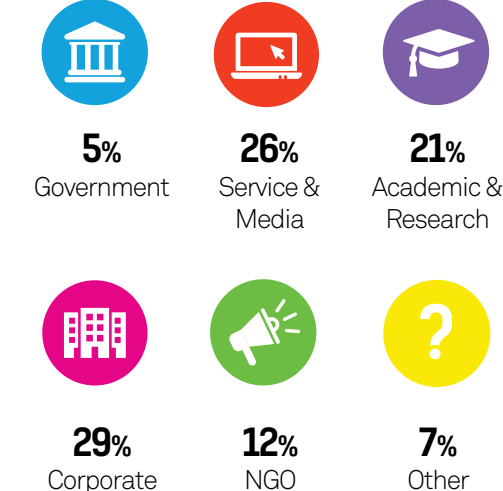
Geography

Experts surveyed span 74 countries in the following regions:



Sectors

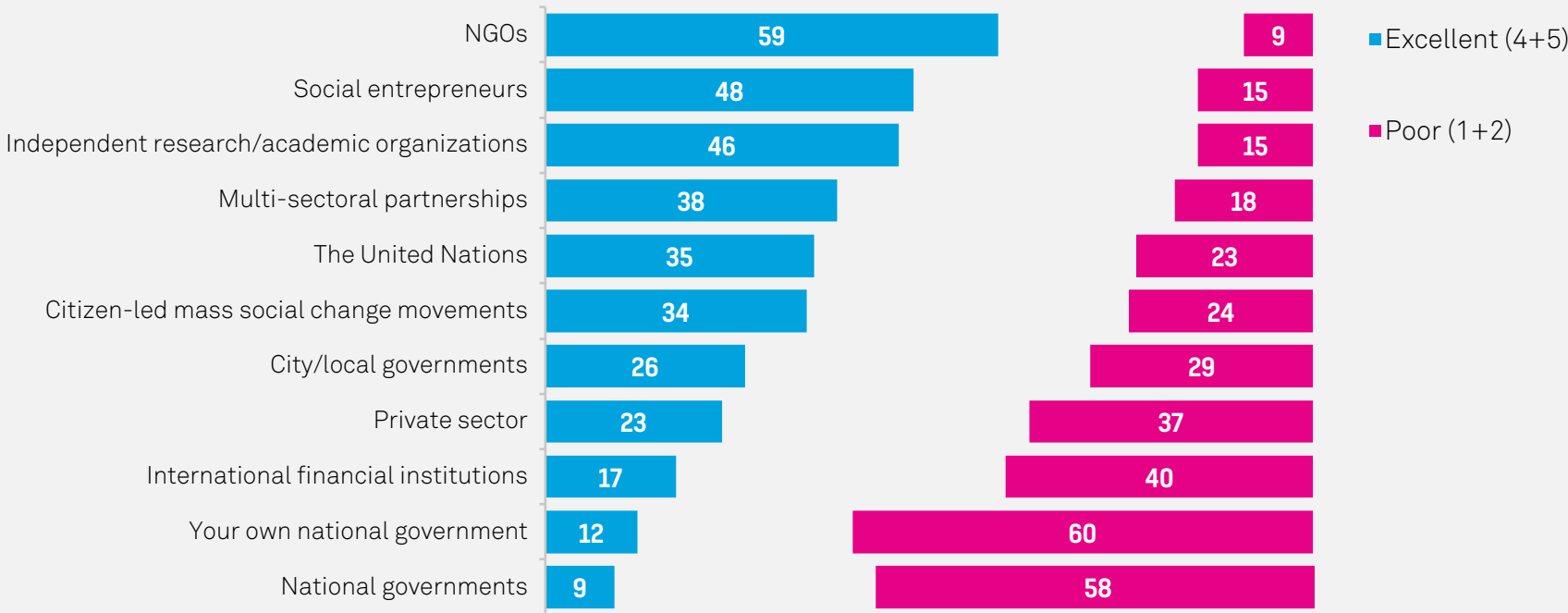
Respondents were drawn from the following sectors:



Non-State Actors Lead

Performance of types of organizations in contributing to sustainable development progress

Question: How would you rate the performance of each of the following types of organizations in terms of its contribution to progress on sustainable development since the 1992 Earth Summit in Rio?

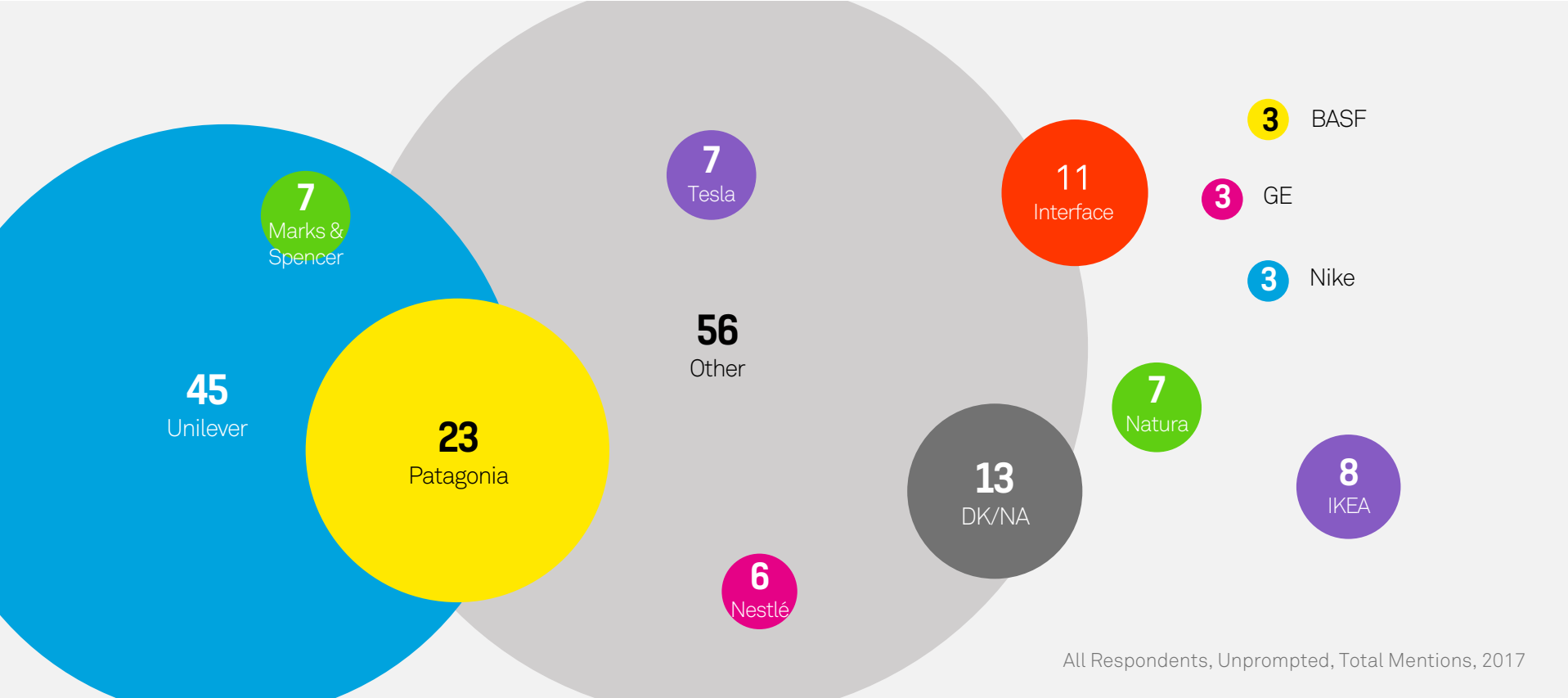


All respondents, 2017

Leadership Recognition is Concentrated

Companies leading on integrating sustainable development

Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?

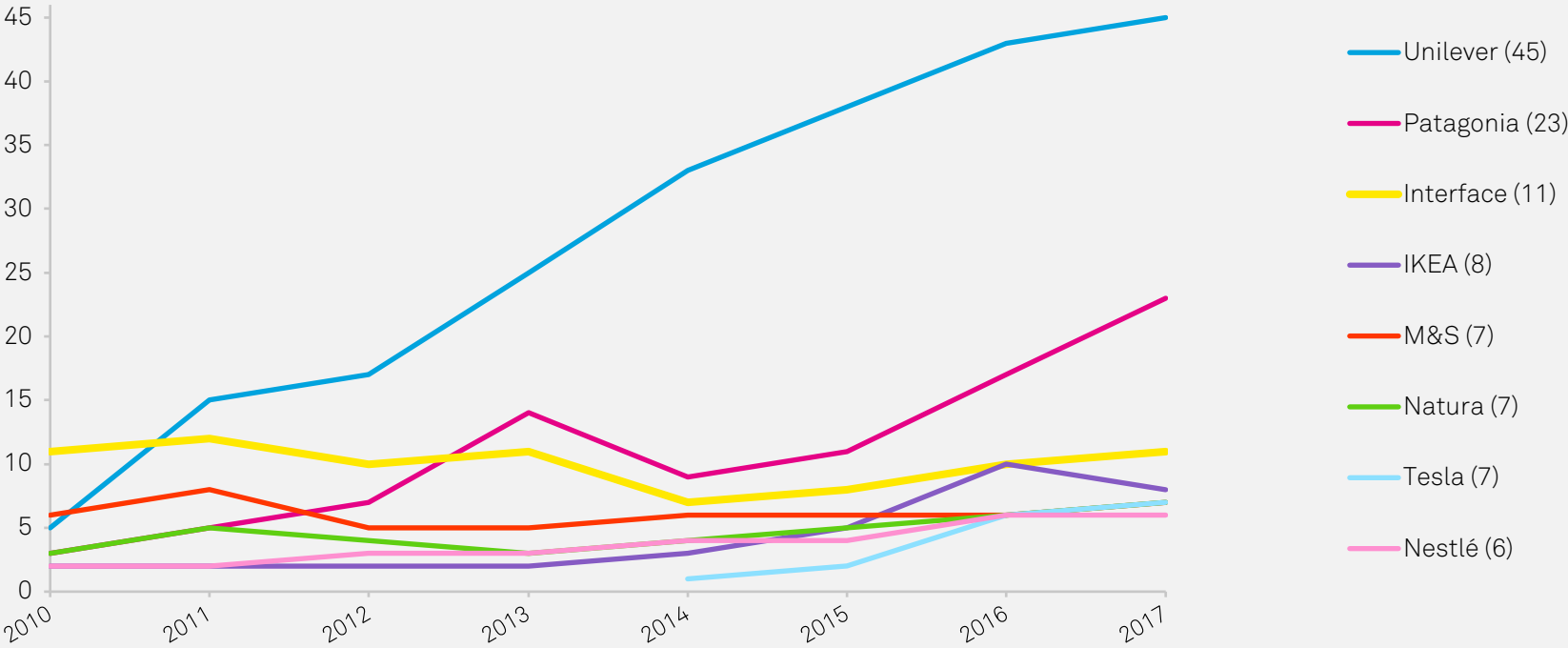


All Respondents, Unprompted, Total Mentions, 2017

Unilever and Patagonia Increase Leads

Companies leading on integrating sustainable development

Question: What specific companies do you think are leaders in integrating sustainability into their business strategy?

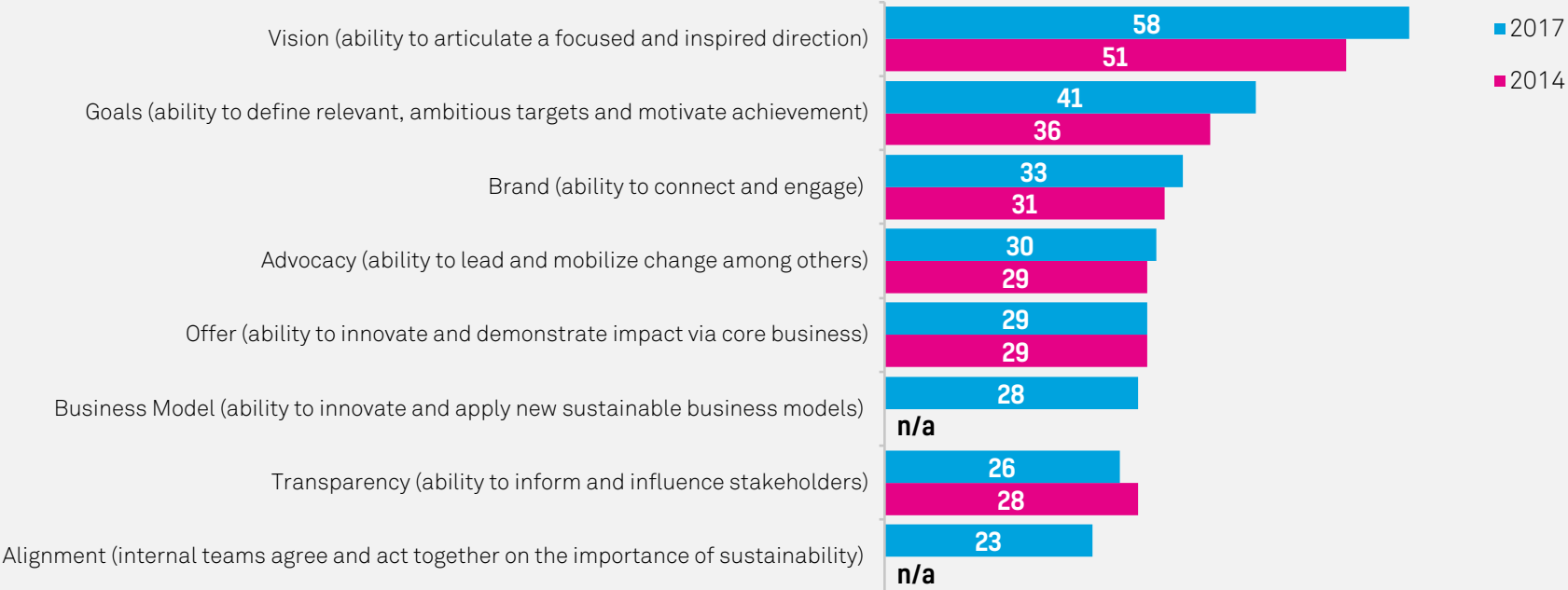


All Respondents, Unprompted, Total Mentions, %, 2010–2017

Performance on Vision & Goals More Important

Performance of leading companies on attributes

Question: Please rate the performance of [*insert company #1 From Q2*] on each the following attributes of corporate sustainability leadership. Please use a scale from 1 to 5 where 1 is “poor” and 5 is “excellent.” Asked only to those who named at least one company in Q2.



“Excellent” (5), 2014–2017

Integration Defines Future Leadership

Characteristics that will define leading organizations in the next ten years

Question: In thinking about the future of sustainability leadership, please describe the characteristics that you think will most define leading organizations a decade from now.



All Respondents, Unprompted, Total Mentions, 2017

Contact

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