

# SustainAbility Fact Sheet



## WHO WE ARE

“We are a think tank and strategy consultancy working to inspire transformative business leadership on the sustainability agenda”

Back in 1987, SustainAbility's founders recognized two things. First, that society as a whole would need to shift to a more sustainable way of life if we were to cope with then-looming issues as profound and varied as climate change, energy security and global healthcare. And, second, that business was uniquely placed to accelerate the shift to sustainability and to benefit from doing so. SustainAbility was born as a means to inspire and support the transformational business leadership necessary to make this happen.

Our vision of a just and sustainable world for present and future generations underpins everything we do. Our team is diverse and works globally, combining strong business acumen, expert facilitation skills and deep knowledge of sustainability issues and trends across a wide range of sectors. We have offices in London, New York and San Francisco.

## WHAT WE DO

“We develop and champion strategies to help businesses accelerate and benefit from society’s shift to sustainability”

For over twenty years our global team has worked with many of the world's largest corporations, with numerous engagements turning into lasting relationships of a decade or more. The key to our long-term success lies in our hybrid nature.

As a think tank we play a leading role in shaping and interpreting the ever-evolving business sustainability landscape. Our highly-acclaimed research spans topics as diverse as climate change, the future of globalization, access to food and healthcare, energy security, lobbying, governance, supply chains and corporate accountability. Through these efforts we gain unparalleled insight into the issues and opportunities facing our clients.

As consultants we offer services designed to address all aspects of corporate sustainability strategy and implementation. In particular, we help companies anticipate the future impact of global issues on their business, develop and implement strategic responses, and evaluate progress. Our extensive knowledge and years of experience across a wide range of industries enable us to quickly zero in on the key challenges facing each new client, and every engagement helps inform the new directions for our think tank work might take.

## WHY WE'RE DIFFERENT

“Our long experience, high level of ambition, diverse team and unique blend of consulting and research set us apart”

### We focus on impact

Our commitment to a just and sustainable world for present and future generations is the foundation of the advice we provide our clients. We gauge our own success by how well our clients are adapting to the challenge of building a sustainable economy.

### We are a think tank and consultancy

Our deep understanding of the sustainability agenda has been honed through our years operating as a hybrid think tank and consultancy. Our think tank provides a platform from which to develop new ideas and push boundaries, and our consulting allows us to implement and refine these ideas. Ultimately, our clients benefit from the unique insights and tools that this symbiotic structure affords.

### We leverage the creativity of our unique team and network

Our diverse, world-class team and partner network allow us to look at business challenges more creatively than other organizations. On a given SustainAbility project team there may be former investment bankers, oil industry executives and environmental campaigners - resulting in more balanced, informed and expert guidance.

### We challenge clients to exceed their own expectations

We push our clients to think beyond the status quo and expose them to differing points of view. We firmly believe - and have witnessed consistently in our over two decades of work - that this “constructive discomfort” unleashes the best in those with whom we work, pushing them to think more strategically and creatively about the products, services and business models that will enable them to thrive in the future.

## OUR CLIENTS

We work with leading global companies across a wide range of industry sectors. Recent examples include:

- Abbott
- Accenture
- Alcoa Brazil
- ALDI
- AEP
- Anglo-American
- Barclays
- BASF
- Baxter
- Brown-Forman
- Cisco Systems
- Coca-Cola
- Dow Chemical
- ExxonMobil
- Ford Motor Company
- Forest Stewardship Council
- GAP
- GlaxoSmithKline
- Hindustan Unilever
- Holcim
- HP
- MasterCard
- Microsoft
- Nestlé
- Nike
- Novo Nordisk
- PG&E
- Rio Tinto
- Salesforce.com
- Royal Dutch Shell
- Standard Chartered
- Starbucks
- Tata Power
- Time Warner
- UBS
- Walmart

## GET IN TOUCH

To learn more about how we can help you, please visit [www.sustainability.com](http://www.sustainability.com) or call us at +44 20 7269 6900 or +1 718 210 3630.