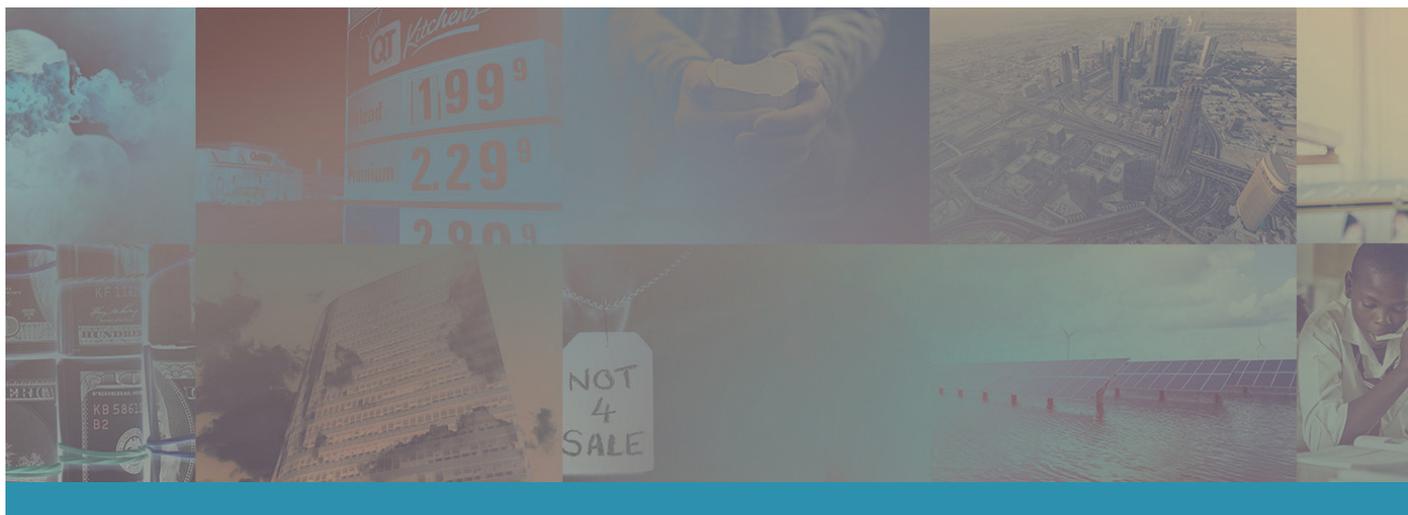


Factsheet

Intelligence & Trends



A CHANGING SUSTAINABILITY LANDSCAPE

“Understanding how emerging issues could impact the business is critical for effective decision-making.”

It's seemingly impossible to keep up. The context in which global companies operate is continuously changing, especially in terms of environmental, social and economic pressures. In addition, companies must cope with increasing demands placed on them from a corporate responsibility perspective. Understanding how emerging issues could impact the business is critical for effective decision-making. Yet, despite the abundance of information and sources, insightful, timely and relevant analysis remains hard to come by.

GLOBAL TRENDS & OPPORTUNITIES

For SustainAbility's annual outlook for 2016, we reviewed our ongoing issue tracking and interviewed two dozen international experts on their expectations. We hone in on 12 issues and trends that will define the corporate sustainability field and should be on the radar of every company.

[Read the full report.](#)

HOW WE HELP COMPANIES STAY AHEAD

SustainAbility's trends intelligence reports and insights are informed by more than 25 years of experience helping companies stay one step ahead in the world of corporate responsibility. By applying sophisticated qualitative and quantitative analyses, we are able to present the most relevant insights, data and recommendations for your company. Our approach offers several features:

Access to a wide range of sources. Our trends intelligence team scans and monitors a broad range of references including traditional and social media, think-tank, company and NGO websites, reports, academic papers, and much more. We filter through the noise in the field and point companies to developments that matter most to them.

Benchmarked intelligence on peers and competitors includes in-depth case studies of companies and their sustainability strategies as well as the latest trends in corporate leadership. We believe that the expectations for leadership are evolving as rapidly as today's global challenges, and a synthesized view of peers is a powerful lens through which to view response options.

Informed by external networks via interviews, surveys and data gathered through our global network of experts, corporate leaders, and external advisors, as well as SustainAbility's Council. Our decades of work have been focused on networks that bring together on-demand experts from across disparate fields.

Actionable recommendations and an "early warning system" for your company to address emerging risks and opportunities and to seize first-mover advantage with intelligence that enables you to anticipate forthcoming shifts in the business landscape.

TOPICS

Clients ask us to explore questions such as:

1. How are cities fostering opportunities for local sustainability innovation, and what are the best solutions for investment and partnerships?
2. How is the new wave of traceability tools and apps enabling more direct access to products and supply chains, and what does this mean for consumer engagement?
3. How are recent EU regulations on the circular economy creating new markets for business models that put a premium on recycled products?
4. How are stakeholders collaborating to enable net positive impact on workers in the supply chain?

SCOPE OF SERVICES

Our services include *several customizable formats* catered to your needs, from highly polished executive presentations that are easy to share with your colleagues, to in-depth whitepapers and reports, to facilitated experiences or workshops with our senior leaders.

Services include:

Monthly Intelligence Briefings

A filter to sift through the ever-increasing number of news sources and developments in the sustainability space focusing on issues of highest relevance to your company. Usually a short digest of key sustainability developments and reports with some analysis of implications for your business.

Quarterly Intelligence Assessments

A thorough, in-depth analysis of key issues with company-specific analysis of the emerging opportunities and risks as well as recommendations for action. Quarterly assessments draw on desk research and interviews and may include a follow-up call and discussion of the report with your team.

Targeted Issue Reports

A rigorous look at an issue area or a series of issues that requires expert analysis and external stakeholder views. Customized reports include an analysis of the issue itself as well as commentary on how it could impact a specific company or industry or where a company can draw a competitive advantage.

Sector & Industry Benchmark Reports

An extensive analysis of the peer landscape, examining a variety of corporate sustainability strategies, messaging, priorities and stakeholder engagement approaches.

Industry & Issue-Specific Workshops

These workshops hone in on specific issues (e.g., circular economy, labor rights, integrated reporting) and industries (e.g. energy, agriculture). We present our research about emerging trends and facilitate a discussion on associated risks and opportunities specific to your company.

Annual Trends Workshops & Webinars

Led by SustainAbility's senior leadership, our workshops and webinars focus on broader, multi-year trends and issues that will shape the corporate sustainability agenda in the future (e.g., climate change, water stewardship, transparency).

EXPERIENCE

Since 1987, we have worked to provide trends intelligence at the forefront of the corporate sustainability agenda. Our long history, diverse sector experience, access to a vast network of leading experts and global perspective uniquely position us to help companies track, analyze, and take action on the trends that offer the greatest opportunities for future leadership and engagement.



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